



## Building Saskatoon: A Conversation with Ken Greenberg and Alan Wallace

Thursday, September 20<sup>th</sup> – Broadway Theatre

Doors open at 6:30 PM, with opening reception and music by Brass Trio

Free Admission – reserve your seat at [www.picatic.com/parkingday](http://www.picatic.com/parkingday)

Broadway Theatre is pleased to welcome Ken Greenberg, internationally acclaimed architect, urban designer, and author of the bestselling book 'Walking Home: The Life and Lessons of a City Builder.' Mr. Greenberg's talk entitled *City Building: The Emergence of a New North American Dream* will engage the audience in his approach to city building, offering a new toolkit for optimizing the city from areas as small as a city block to as large as a city region. Combining thirty years of his own experience rejuvenating downtowns, waterfronts, neighbourhoods and university campuses with lessons from others like his friend and mentor Jane Jacobs, Mr. Greenberg's message is hopeful and practical and will leave the audience anticipating their own walk home through exceptional urbanism.

Recipient of the 2010 American Institute of Architects Thomas Jefferson Award for Public Design Excellence, Ken Greenberg was born in Brooklyn, New York and is Toronto's former Director of Urban Design and Architecture. Now a private consultant, he is on the team completing the third phase of Saskatoon's City Centre Plan. Mr. Greenberg has brought innovative design to cities such as New York, Montreal, Amsterdam, Washington DC, Paris, Quebec City and, as told in his new book, had a 'career epiphany' while working in Prince Albert, Saskatchewan.

Joining Mr. Greenberg will be Alan Wallace, Saskatoon's Manager of Planning and Development, talking about one of our city's grandest city-building initiatives in at least 50 years, the *Integrated Growth Plan*. The IGP seeks to address issues of sustainable development, transportation, and quality of life for citizens of Saskatoon. Mr. Wallace has led many of our City's efforts to undertake innovative urbanism over the past several years and in 2009, with his project team, received the Premier's Award of Excellence in Design for Community Planning. Following the talks Gerry Klein, Civic Affairs Columnist at The StarPhoenix, will engage the speakers and audience in discussion.

Audience attention will be captivated during the evening by local poet Charles Hamilton's YouTube sensation 'Saskatoon: A Love Letter' and music by Fountains of Youth. Ken Greenberg will hold a book-signing during the wine and cheese reception, with books for sale at the theatre by Turning the Tide. Installations throughout the theatre will provide a sneak peak at the activities to follow all day on Friday September 21<sup>st</sup> during Saskatoon's first-ever Park(ing) Day celebration along 20<sup>th</sup> Street West (see [www.facebook.com/saskatoonparkingday](http://www.facebook.com/saskatoonparkingday)).

This event is sponsored by Nutana Community Association, Broadway Theatre, Roadmap Saskatoon, Great Places, City of Saskatoon, The StarPhoenix, Stantec, The Two Twenty, deezine.ca, Susan Busse PR, Broadway BID, Modern Country Interiors, and University of Saskatchewan Regional and Urban Planning Program.

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