



Unleashing Public Life + Beauty through Downtown Planning

7:00 PM, Monday April 19, 2010 – Broadway Theatre

Press Release

Great Places is pleased to announce that at 7:00 PM on Monday April 19 Jennifer Keesmaat, an award-winning city planner and acclaimed speaker, will be giving a public presentation in Saskatoon. Ms. Keesmaat is a founding partner of Office for Urbanism, a planning and design firm located in the city of Toronto. Entitled *Unleashing Public Life + Beauty through Downtown Planning*, Ms. Keesmaat's talk will take the audience on a fascinating exploration of how we might direct our efforts to unleash the full potential for civic life and quality development in Saskatoon's downtown through ambitious planning and urban design.

Jennifer Keesmaat is a member of the Canadian Institute of Planners and the Congress for New Urbanism. Her list of awards in the past three years includes two national awards for excellence in planning from the Canadian Institute of Planners, awards for excellence from the Alberta Association of the Canadian Institute of Planners and Ontario Professional Planners Institute, and the prestigious Design Exchange Award. Ms. Keesmaat recently completed downtown plans for the City of Regina and the Regional Municipality of Halifax. In the City of Toronto she has completed a master plan for Union Station, a Heritage Conservation District for Queen Street West and a Bloor Street Visioning Study. She is leading the production of the City of Mississauga's new Official Plan and has completed streetscape, transportation, culture planning, community engagement, urban design and place-making projects across Canada and internationally.

Jennifer Keesmaat will be speaking at the Broadway Theatre in Nutana. The event begins at 7:00 PM. Admission is free. Following Ms. Keesmaat's presentation and open discussion there will be a reception hosted by the University of Saskatchewan's Regional & Urban Planning Program and the Royal Architectural Institute of Canada.

Great Places is a discussion forum that focuses on current issues related to the built environment in Saskatoon as shaped by architecture, urban planning, public art and landscape design. The group brings together visionary design professionals, government officials and citizens to discuss projects, initiatives, and precedents, locally and from abroad.

Great Places contact for this event: Jim Walters, 665-3441, jwalters@crosbyhanna.ca



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